

**MINTRAC  
MEAT INSPECTION  
AND  
QUALITY ASSURANCE  
CONFERENCE**

**10-12 OCTOBER 2023**

**MANTRA LEGENDS, SURFERS PARADISE QLD**

# **Sponsorship and Exhibitor packages**

**For any further information or questions  
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**WWW.MINTRAC.COM.AU**

# **MINTRAC MEAT INSPECTION AND QUALITY ASSURANCE**

MANTRA LEGENDS, GOLD COAST QLD

**10-12 OCTOBER 2023**

## **Why Sponsor the MINTRAC Conference?**

Are you looking for an opportunity to maximise your brand exposure, connect with industry leaders, and showcase your support for the Australian Meat processing industry? Look no further than the MINTRAC MI&QA Conference.

### **Amplify Your Brand**

By sponsoring this event, your company will enjoy remarkable exposure over a variety of platforms including the MINTRACker, our monthly newsletter, and MINTRAC social pages. Your brand will be showcased throughout the Conference in various methods depending on the sponsorship package purchased. You will also enjoy direct exposure to 150 industry stakeholders in attendance at the event.

### **Unrivalled Networking Opportunities**

The MINTRAC Conference attracts key industry players, researchers, government officials, and experts from across Australia and beyond. As a sponsor, you'll have exclusive access to networking sessions, social events and the gala dinner.

### **Don't Miss Out!**

Seize the opportunity to maximise your corporate branding by snapping up a Sponsorship or Exhibitor package today. With limited Sponsorship and Exhibitor places available, you will need to move fast

Contact MINTRAC today to discuss sponsorship packages.

## **Let's shape the future of the Australian Meat Processing Industry together!**

# **EXHIBITOR OPPORTUNITIES**

**Only 10 available**

- 1 x exhibition booth (2.4mx1.8m)
- 1x Complementary Conference registration
- 1x Complementary Gala Dinner admission
- Acknowledgement -
  - \*as a Conference Exhibitor
  - \*in the Conference program
  - \*on the Conference app
  - \*on slides continuously showing during breaks
- Exhibitor's Logo on the MINTRAC Conference website with a link to the exhibitor's website
- Features in MINTRAC's monthly industry publication (the MINTRACker) leading up to the Conference.
- 2x Promotions across social media channels leading up to the Conference and x1 after the Conference
- Session naming rights with sponsorship announced at the commencement of the session
- Minimum of 4 hours of access to delegates over two days
- Delegate list - supplied in accordance with Australian Privacy and Anti-Spam legislation
- Opportunity to supply promotional items for inclusion in delegates' Conference bags

**\$2,500** ex GST

# **MAJOR SPONSOR**

## **Gold Sponsor**

- 2x Complementary Conference registration
- 2x Complimentary Gala Dinner admission
- 2x Banners for display( to be provided by sponsor and must be self-standing)
- 5 minutes during a plenary session to inform delegates about your company
- Acknowledgement as GOLD Conference Sponsor
  - \*in the Conference program
  - \*on the Conference app
  - \*on slides continuously showing during breaks
- Sponsor's Logo on the MINTRAC Conference website with a link to the sponsor's website
- Features in MINTRAC's monthly industry publication (the MINTRACker) leading up to the Conference.
- 6x Promotions across social media channels leading up to the Conference plus x1 after the Conference
- Delegate list - supplied in accordance with Australian Privacy and Anti-Spam legislation
- Opportunity to supply promotional items for inclusion in delegates' Conference bags

**\$5000**

ex GST

# MAJOR SPONSOR

## Silver Sponsor

- 1x Complementary Conference registration
- 1x Complementary Gala Dinner admission
- 2x Banners for display( to be provided by sponsor and must be self-standing)
- 3 minutes during a plenary session to inform delegates about your company
- Acknowledgement as SILVER Conference Sponsor
  - \*in the Conference program
  - \*on the Conference app
  - \*on slides continuously showing during breaks
- Sponsor's Logo on the MINTRAC Conference website with a link to the sponsor's website
- Features in MINTRAC's monthly industry publication (the MINTRACker) leading up to the Conference.
- 4x Promotions across social media channels leading up to the Conference plus 1 after the Conference
- Delegate list - supplied in accordance with Australian Privacy and Anti-Spam legislation
- Opportunity to supply promotional items for inclusion in delegates' Conference bags

**\$2500**

ex GST

# MAJOR SPONSOR

## Bronze Sponsor

- 1x Complementary Conference registration
- 1x Complementary Gala Dinner admission
- 2x Banners for display( to be provided by sponsor and must be self-standing)
- 3 minutes during a plenary session to inform delegates about your company
- Acknowledgement as BRONZE Conference sponsor
  - \*in the Conference program
  - \*on the Conference app
  - \*on slides continuously showing during breaks
- Sponsor's Logo on the MINTRAC Conference website with a link to the sponsor's website
- Features in MINTRAC's monthly industry publication (the MINTRACker) leading up to the Conference.
- 2x Promotions across social media channels leading up to the Conference plus x1 after the Conference
- Opportunity to supply promotional items for inclusion in delegates' Conference bags

**\$1500**

ex GST

**MINTRAC MIQA 2023**

# **COCKTAIL HOUR AND GALA DINNER SPONSOR**

- 1x Complementary Conference registration
- 1x Complementary Gala Dinner admission
- 1x Banner prominently displayed at the Conference dinner (to be provided by sponsor and must be self-standing)
- Acknowledgement -
  - \*as the Cocktail hour and Dinner sponsor
  - \*on the Conference app
  - \*on slides continuously showing during breaks
- Session sponsorship announced at the commencement of the Gala Dinner
- Sponsor's Logo on the MINTRAC Conference website with a link to the sponsor's website
- Features in MINTRAC's monthly industry publication (the MINTRACker) leading up to the Conference.
- 1x Promotions across social media channels leading up to the Conference plus x1 after the Conference
- Opportunity to supply promotional items for inclusion in delegates' Conference bags

**\$1850**

ex GST

[WWW.MINTRAC.COM.AU](http://WWW.MINTRAC.COM.AU)

# **BREAK SPONSORS**

**6 Available**

**Morning tea x 2**

**Lunch x 2**

**Afternoon tea x 1**

**Breakfast x 1**

- 1x Complementary Conference registration
- 1x Complementary Gala Dinner admission
- 1x Banner for display( to be provided by sponsor and must be self-standing)
- Sponsorship signage prominently displayed on the tables in the meal areas
- Acknowledgement as session sponsor
  - \*sponsorship announced prior to all breaks
  - \* on slides showing during breaks
- Opportunity to supply promotional items for inclusion in delegates' Conference bags
- Sponsor's Logo on the MINTRAC Conference website with a link to the sponsor's website
- Features in MINTRAC's monthly industry publication (the MINTRACker) leading up to the Conference.
- 1x Promotion across social media channels leading up to Conference plus 1 after the Conference

**\$1850**

**ex GST**



# SESSION SPONSORS

- 1x Complementary Conference registration
- 1x Complementary Gala Dinner admission
- 1x Banner for display( to be provided by sponsor and must be self-standing)
- Acknowledgement of Session Sponsorship
  - \*as Conference Session Sponsor
  - \*on the Conference app
  - \*on slides continuously showing during breaks
- Session naming rights with sponsorship announced at the commencement of the session
- Sponsor's Logo on the MINTRAC Conference website with a link to the sponsor's website
- Features in MINTRAC's monthly industry publication (the MINTRACker) leading up to the Conference
- 1x Promotion across social media channels plus 1 after the Conference
- Opportunity to supply promotional items for inclusion in delegates' Conference bags

**\$1500**

ex GST

# **CONFERENCE BAG SPONSORS**

- 1x Banner for display (to be provided by sponsor and must be self-standing)
- Acknowledgement as bag Sponsorship
  - \*in the Conference program
  - \*on the Conference app
  - \*on slides continuously showing during breaks
- Sponsor's Logo on the MINTRAC Conference website with a link to the sponsor's website
- Features in MINTRAC's monthly industry publication (the MINTRACker) leading up to the Conference
- Supply promotional items for inclusion in delegates' Conference bags

**\$500**

**ex GST**